



A network of towns where quality of life is important

cittaslow uk

Statutes:

Cittaslow Charter

Cittaslow's founding charter was signed in Orvieto during the 1999 Food Festival. Carlo Petrini, founder of Slow Food, joined the mayors of Bra, Greve in Chianti, Positano and Orvieto in setting out the key attributes of a Cittaslow

A Cittaslow town is a town in which:

a policy is in place to help maintain and develop the distinctiveness and characteristics of the surrounding area and the fabric of life in the town; regeneration and re-use are priorities, rather than modernisation and redevelopment for the sake of change;

a policy on the built environment encourages enhancement of the area rather than development that is insensitive to history, tradition and the needs of people;

technologies and approaches that are aimed at improving the fabric of life and the facilities of the town are used in ways that embrace and enhance quality and tradition;

the production and enjoyment of foodstuffs that are the result of using traditional, environmentally-friendly methods that do not involve genetic modification is promoted. In sympathy with Slow Food's aims, traditional local products that might be under threat are, as necessary, supported and promoted to ensure their continued existence for the enjoyment of future generations;

products, not just food and drink, which have roots in local culture and tradition, and which help differentiate and make unique the local area, are celebrated and safeguarded so that traditional way of making things are sustained. Consumers are encouraged to support and to buy from local artisan producers, whose goods are promoted through markets, fairs and

activities in and around the town that keep consumers in direct contact with makers and producers;

high standards of hospitality are promoted, making sure that visitors and local people are encouraged to make the most of all that the town and its hinterland has to offer. People are encouraged to appreciate and enjoy quality of daily life in a community in which tradition and quality are firmly rooted;

We are looking for towns brought to life by people who make time to enjoy a quality of life.

Towns blessed with quality public spaces, theatres, shops, cafes, inns, historic buildings, and unspoiled landscapes.

Towns where traditional craft skills are in daily use, and where the slow, beneficial succession of the seasons is reflected in the availability of local produce, in season. Where healthy eating, healthy living and enjoying life are central to the community.

Cittaslow Manifesto

everyone who works in the town, lives in the town, or who visits the town, and in particular young people, is encouraged to develop an awareness and understand of quality of life and excellence in food, drink and conviviality and the value of the town's local traditions, products, and production methods.

A Cittaslow town celebrates tradition and quality